



# Science Based Targets Network

Methodological framework & progress report

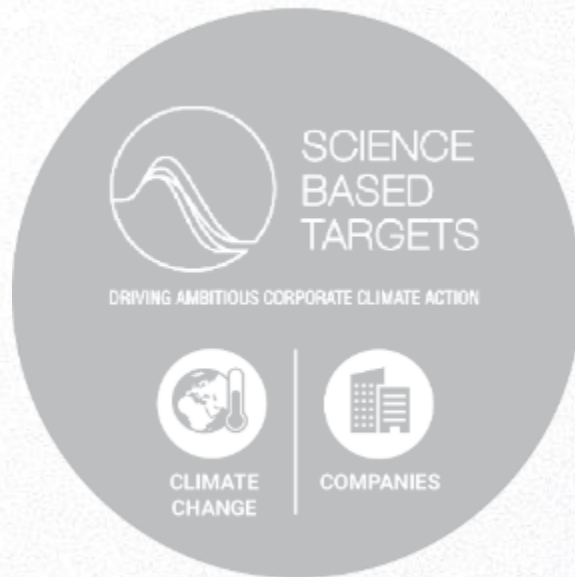
Ciprian Ionescu

HO Natural Capital - WWF France

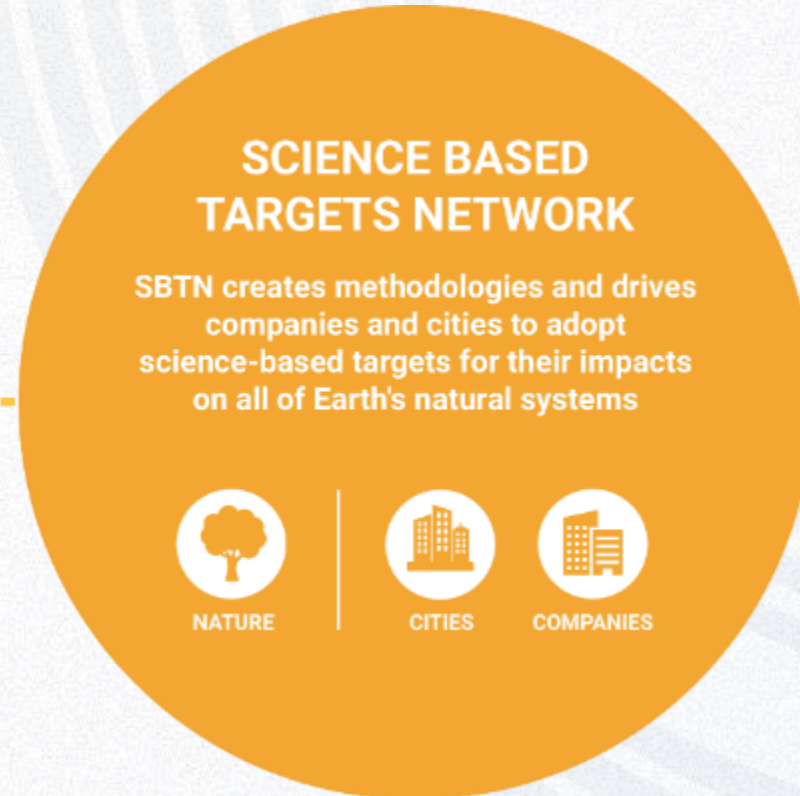
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# A NET ZERO, NATURE POSITIVE PATHWAY FOR BUSINESS



**CLIMATE SBTs**



**NATURE SBTs**

**BUILDING AND EXPANDING UPON CLIMATE TO ALL ENVIRONMENTAL IMPACTS**

# STRENGTH IN COLLABORATION

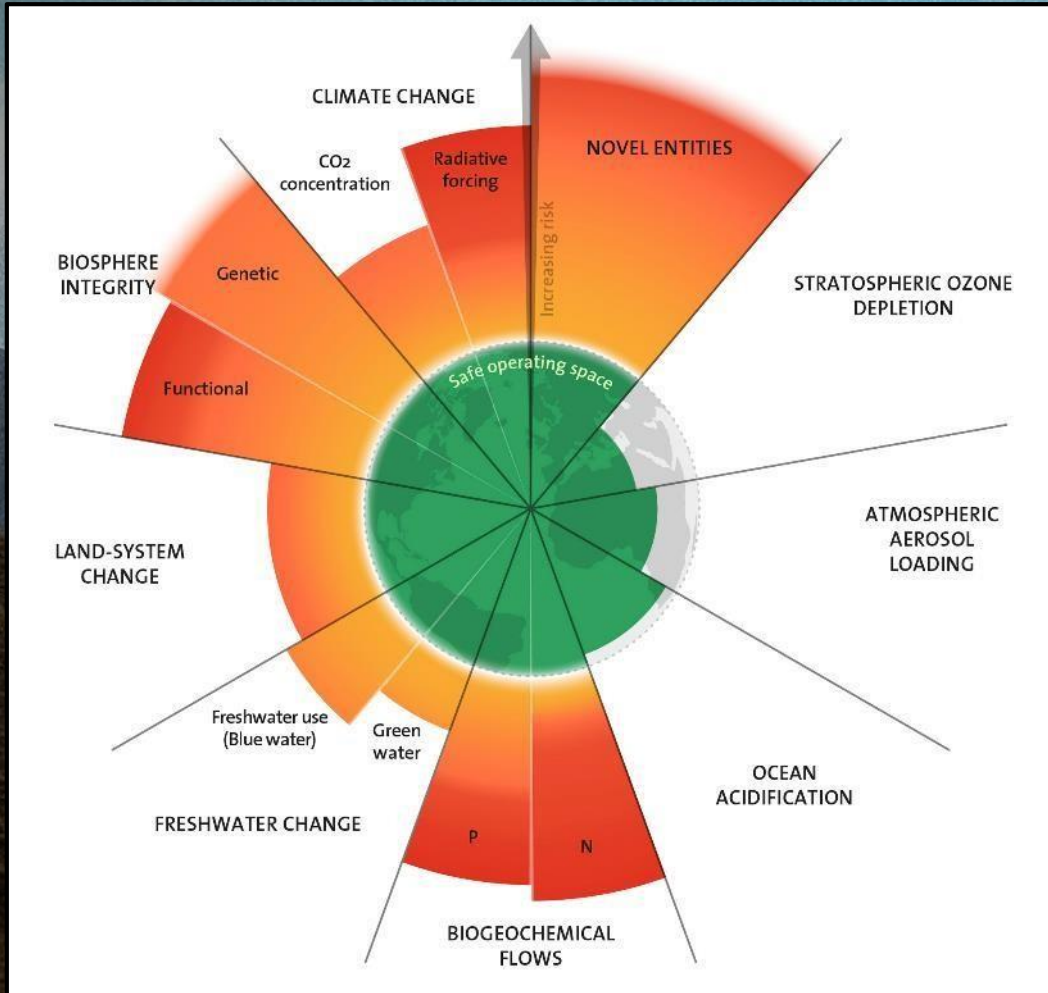
Founding partners – setting the standard for business to take action on nature



# THE POWER OF THE NETWORK



# A **NON** INTEGRATED APPROACH TO NATURE ACTION



## 5 key action areas



Reducing carbon emissions



Preserving freshwater resources and water security



Supporting biodiversity and ecosystem services

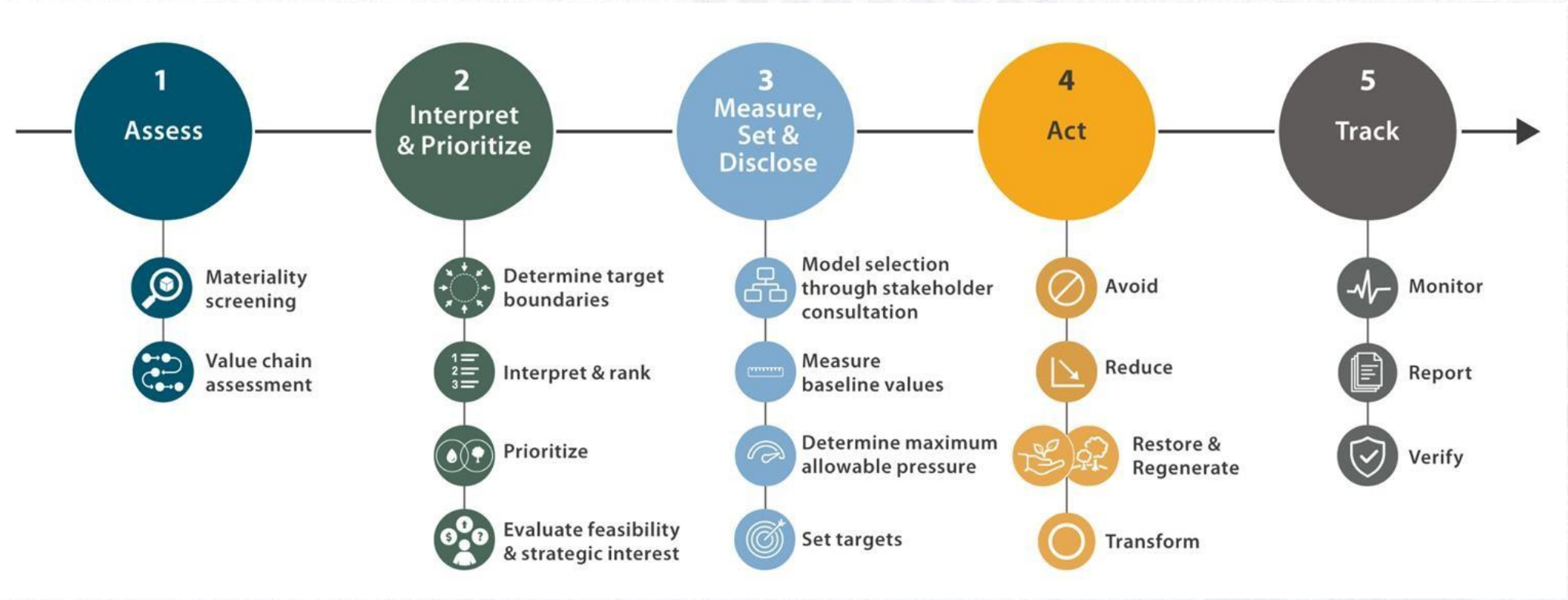


Preserving and regenerating land systems

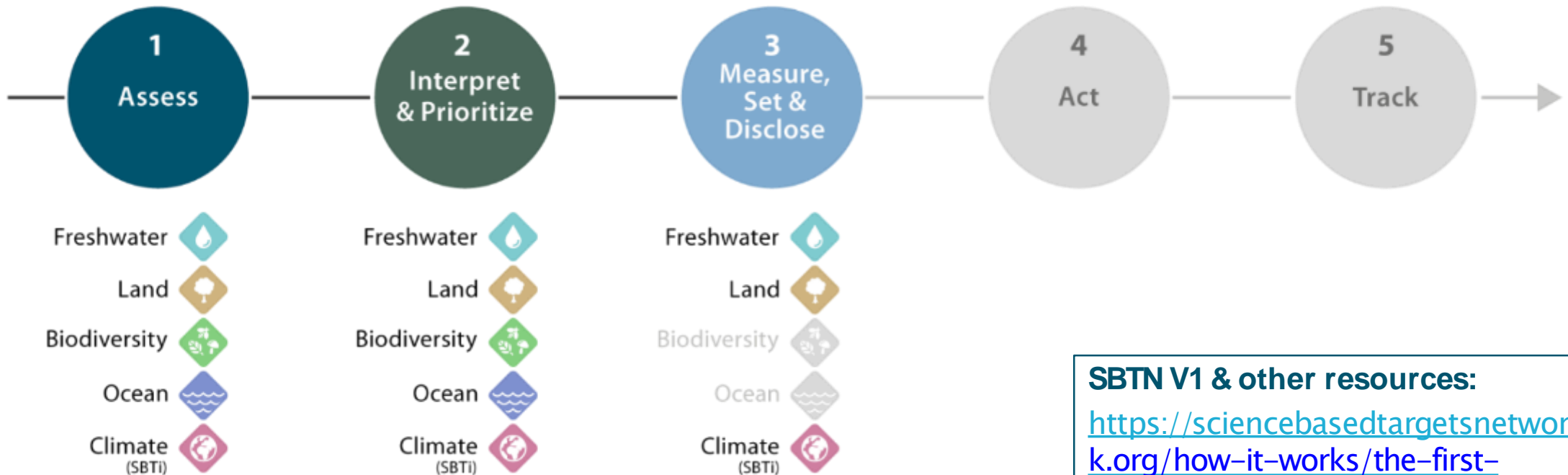


Securing healthy, diverse oceans

# FIVE STEP PROCESS TO PUT SCIENCE INTO ACTION



# SBTs FOR NATURE V1 (May 2023)



**SBTN V1 & other resources:**  
<https://sciencebasedtargetsnetwork.org/how-it-works/the-first-science-based-targets-for-nature/>

# Step 3: Target Setting

## Example Targets for Freshwater



### Water Quantity

“Company X will reduce its water extraction in the \_ basin to \_ km<sup>3</sup>/y by the year \_.”



### Water Quality

Company X will reduce its nutrient load in the \_ basin to \_ kg P (or N)/y by the year \_.





# Step 3: Target Setting

## Example Targets for Land



### Target 1 No Conversion of Natural Ecosystems

Stop direct and indirect conversion of all natural, terrestrial ecosystems



### Target 2 Land Footprint Reduction

Reduce the global occupation of production systems and liberate land, ideally for ecosystem restoration



### Target 3 Landscape Engagement

Engage in materially relevant landscape scale initiatives to support actions and enabling conditions that lead to substantial improvements in nature

# SBTN & Business engagement

**200+** members in the SBTN Corporate Engagement Program

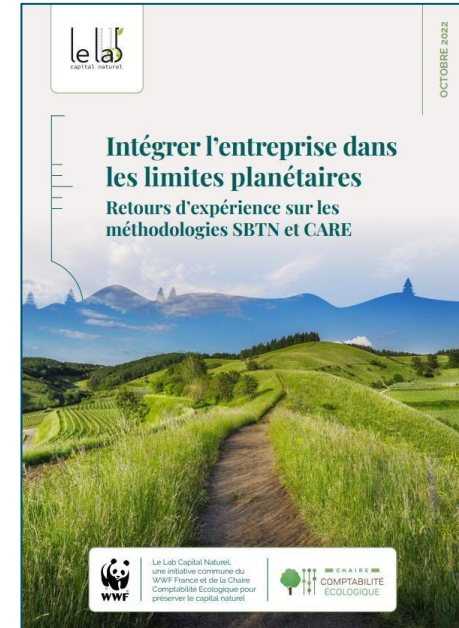
**17** corporates selected in 2023 are currently testing the V1 target setting and verification process

**6** French companies (1/3<sup>rd</sup>)



# WWF France's involvement in SBTN

- > **Methodological** development (Biodiversity Hub, public consultations, etc.)
- > **Implementation** of the framework with corporate partners
- > **Advocacy** (towards private sector & public decision makers)



## French Businesses feedbacks on SBTN methodology:

<https://www.wwf.fr/sites/default/files/doc-2022-12/Integrer%20l%27entreprise%20dans%20%20les%20limites%20plan%20C3%A9itaires.pdf>



# Thank you for your attention!

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